

GILBERT GAILLARD

INTERNATIONAL CHALLENGE

Rules of the Gilbert & Gaillard International Challenge

Article 1 : Purpose

Article 1: Purpose: The Gilbert & Gaillard International Challenge is an international evaluation system organised worldwide by Wine Tasting and Trading Ltd, hereinafter referred to as "the Organising Company", under the Gilbert & Gaillard brand. It is intended to distinguish wines, spirits and other beverages made from fermented or unfermented fruit or cereals (ciders, perries, beers, etc.) and olive oil from around the world that have achieved an optimal level of taste expression. The "Gilbert & Gaillard International Challenge" is governed by the rules set out below.

Important: As an evaluation system organised by a company based outside France, the Gilbert & Gaillard International Challenge is not governed by the decree of 13 February 2013. It therefore does not appear on the list of French wine competitions published in the official bulletin of competition, consumption and fraud prevention. The Gilbert & Gaillard International Challenge began operating on 1 January 2018. It is in no way an extension of the Gilbert & Gaillard International Competition organised by Vinipresse, which ended on 31 December 2017.

Article 2 : Eligible participants

The following may participate in the Gilbert & Gaillard International Challenge:

- Producers
- Cooperatives,
- Unions of cooperatives,
- Producer groups,
- Traders
- Importers and distributors

Article 3 : Conditions of admission

3.1. General conditions

The conditions of entry for the Gilbert & Gaillard International Challenge are as follows:

- a) The Gilbert & Gaillard International Challenge is open to products from around the world listed in Article 1 (and referred to for convenience in these rules as "products").

Products may alternatively be:

- Products known as "house" products. Clearly linked to a place of production mentioned during registration (cellar, estate, château, bodega, azienda, cantina, farm, estate, among others) and produced solely by this entity, with production limited geographically and/or by regulations. They constitute a homogeneous and identified batch from which the samples presented for tasting must be taken. The volume and batch number must be clearly indicated to the Challenge organiser.
- Products known as "commercial brands". These may be blends of batches from different origins, are not necessarily available at the time of tasting the "product", and are representative of a particular expertise. Presented under a commercial brand, they have a consistent organoleptic and qualitative profile and comply with the specifications of the commercial brand in question. The samples presented for tasting, from a blended batch intended for consumption, must be representative of this organoleptic and qualitative profile, similar to a production recipe.

The Gilbert & Gaillard International Challenge is open to:

- To "products" packaged in bottles,
- "Products" packaged in bag-in-box
- "Products" packaged in cans
- For bulk "products", subject to the provisions below:
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If the "product" is not packaged or does not bear its final packaging when presented at the International Challenge, the brand(s), precise name and designation under which it will be marketed must be clearly specified, along with its container, volume and batch number. If a medal is awarded and stickers are ordered, the quantity of the packaged batch must correspond to the volume declared at the time of registration.

- b) The "product" presented must be available in a quantity of at least 600 litres.
- c) A "product" may only be presented once a year.

3.2. Shipping procedures and international customs

Samples must be shipped at the participants' expense and risk to the address indicated on the registration form, which varies depending on the country of origin in order to optimise costs and traceability.

For international shipments, it is recommended to use certified carriers (e.g. DHL, UPS, FedEx) with parcel insurance. Any damaged or incomplete samples will not be tasted, and registration fees will not be refunded. Please contact your regional manager for specific advice on the best carrier to use.

The Organising Company accepts no responsibility for delays, loss, theft or damage during the shipment of samples. Participants are invited to track their parcels using the tracking number provided upon registration.

In case of any problems, please contact contact@wintetasting.com.hk within 48 hours of dispatch.

The Gilbert & Gaillard International Challenge receives the samples and registration fees and eliminates those that do not comply with these rules. No non-compliant samples will be returned, as the samples remain the property of the Gilbert & Gaillard International Challenge.

3.3. Samples

Each sample must be presented under the following conditions:

- Approximately 2 bottles of 0.5 L to 1 L per sample, or
- 2 bags of maximum 3 or 5 litres (bag-in-box type)
- 4 small bottles, or cans if less than 33 ml

3.4. Payment of registration fees

Entries can be made online at: <https://vigneron.gilbertgaillard.com> or by post. Registration fees can be paid by cheque, credit card (Visa, Mastercard, Eurocard), bank transfer or PayPal, as indicated on the entry forms. Under no circumstances will payments be refunded.

3.5 : Registration

The registration file consists of:

- The registration form (one per sample)
- An analysis report less than one year old issued by a laboratory for each sample submitted, including the elements required to identify it.
- Payment of the registration fee (one payment per company name, even for multiple samples).

No product may be tasted unless its registration form is complete.

Article 4 : Tasting

4.1 : Conditions for the tasting

Samples are sent by producers to the address specified on the registration form, which varies depending on the country. Upon arrival, they are received, registered, placed in identical packaging that conceals their shape and guarantees their anonymity, and stored in air-conditioned rooms or cabinets.

The assessment of the "products" is descriptive and includes comments on:

- Visual appearance,
- The smell,
- The taste impression,
- Harmony,
- The typical characteristics of the product.

The Gilbert & Gaillard International Challenge takes appropriate measures to ensure the anonymity of samples and their equal treatment. The chair of the tasting committee may initiate a re-tasting.

4.2 : The tasting committee

The judges are selected from among professional profiles.

4.3 Anticipated tasting

The Gilbert & Gaillard International Challenge tastings will take place from 1 January 2026 to 31 December 2026. The "products" in the categories listed below may be tasted in advance by the jury from 1 November following their harvest, as part of the following year's vintage Challenge. This early tasting is subject to a specific registration form.

For example, a 2026 vintage rosé wine tasted on 1 November 2026 will be tasted and will therefore participate on behalf of the Gilbert & Gaillard International Challenge 2027. To qualify for this exception to the rule, "products" must meet the following criteria:

- Be registered in the following categories: Rosé Wines, White Wines, Red Wines
- Be tasted in the year of their harvest, from 1 November onwards.

Wines known as "Primeurs" are not eligible for this early tasting session. In the event that the "product" has been awarded a medal by the jury, and that this medal has been sold by the Organising Company or its service providers, then affixed or incorporated onto the bottle, the "product" may only be offered for sale to the general public from 1 January of the year following its harvest.

Article 5 : Awards

5.1 : Description of Awards and Announcement of Results

5.2

The Gilbert & Gaillard International Challenge awards the following prizes: Double Gold Medal, Gold Medal, Silver Medal and Best Value. They are awarded as follows:

- Silver Medal: Score between 83 and 84/100, for products displaying remarkable harmony.
- Gold Medal: Score between 85 and 89/100, rewarding both sensory typicity and unique balance.
- Double Gold Medal: Score of 90/100 or above, for products with perfect harmony and exemplary typicality, notably presenting complex and persistent aromas.

Each "product" tasted is subject to a detailed sensory commentary and is awarded a score. These are available to participants and the general public. Products that have obtained a score of 90/100 or higher are eligible for either:

- A medal specifying the score obtained: 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100.
- A "Double Gold" medal or its English equivalent "Double Gold".

Finally, "Best Value" medals are awarded to "products" offering the best value for money. The Gilbert & Gaillard International Challenge provides winners with a document specifying the nature of the award, the identity of the product and the category in which it competed.

5.3 : Medal Stickers

Sticker medals are available only from the Organising Company or its appointed service providers for the winning products, in quantities corresponding to the volume declared on the registration form. Their printing, reproduction and acquisition without the authorisation of the organising company or its appointed service providers is strictly prohibited and may be subject to legal action.

5.4 : Medals integrated into labels

Winners may purchase the reproduction rights for ICGG medals from the organising company or its service providers. The reproduction rights for ICGG medals are also known as "medals integrated into the label". The printing of these labels bearing any ICGG mention, logo, medal or note must be carried out by a printer approved by the ICGG or its service providers. The list of approved printers is available in the winegrower's area, or on request from the winner.

The process for acquiring medals integrated into the label is always as follows:

1. A duly completed and signed medal order form for a winning wine is sent to the ICGG or its service providers, indicating the approved printer chosen.
2. Receipt of payment for the order is confirmed by the ICGG's accounting department or its service providers.
3. The order is validated by the ICGG or its service providers, who contact the chosen approved printer.
4. The approved printer sends the ICGG or its service providers a proof, which must be reviewed and approved in writing by the Challenge teams.
5. If a positive response is given to the approved printer, they are then entitled to begin printing a label bearing any ICGG wording, logo, medal or note, within the quantity limits validated by the order form and the proof.

Any other representation of the award that does not meet the above-mentioned reproduction criteria is strictly prohibited and may be subject to legal action.

Article 6 : Duration of use of medals

For products known as "house" products, the medal may be used until the batch is exhausted. However, medals are only available for sale for three years following the annual closing of the Challenge during which the "product" was tasted. Thus, the 2026 medal will only be available for sale until 31 December 2029.

For branded products, or non-vintage "products" (such as non-vintage brandies and BSA Champagnes), the medal may be used for one year from the date it was awarded. Thus, a "branded" cider that won a medal on 30 June 2026 may use it on the product concerned if it is packaged before 30 June 2027. These rules also apply to references to medals on commercial communication media (price lists, company brochures, etc.).

Article 7 – Intellectual property and use of the "Gilbert & Gaillard International Challenge" brand

7.1. Ownership of trademarks and graphic elements

The names "Gilbert & Gaillard", "Gilbert & Gaillard International Challenge", the logos, medals, associated with references to scores (90/100, 91/100..., 100/100), the "Best Value" distinctions, as well as all associated graphic elements are trademarks that have been registered or are in the process of being registered with intellectual property protection authorities. Any use not expressly authorised or carried out outside of a traditional commercial process, including in particular full payment as provided for in our price lists, may constitute an infringement that the organising company reserves the right to defend in civil and/or criminal court.

7.2. . Rights granted to winners

Only products that have won an ICGG award are entitled to temporary and non-exclusive use of the aforementioned brand elements, strictly limited to:

- To the year in which the medal was awarded (2026);
- To the award-winning product declared at the time of registration;

- The quantities and packaging declared.

7.3. Terms and conditions for reproducing the awards provided for in Article 5.3

The reproduction of awards is strictly regulated:

- Precise Pantone/CMYK colours
- Minimum sizes (stickers: minimum diameter of 20 mm);
- Safety margins and prohibitions on overlapping;
- Official fonts;
- Mandatory information: "International Challenge Gilbert & Gaillard 2025" + any notes + category.
- General homothety

7.4. Authorised media

GGIC awards may be affixed to or displayed on the following media, subject to the rules mentioned above:

- Bottle labels, bag-in-box labels, can labels (stickers or integrated printing)
- Back labels, collars, caps
- Websites, social media, newsletters (preferably with a clickable link to gilbertgaillard.com)
- Commercial documents (price lists, technical data sheets, restaurant menus)

7.5. Prohibited media and uses (non-exhaustive list)

The following are prohibited:

- Use of the Gilbert & Gaillard brand or medals without payment of the licence fee specified in the price list.
- Use on a product or vintage that has not been awarded a prize
- Modification of the colours, proportions or shapes of the medals
- Modification of the overall homothety
- Failure to specify the year in which the award was made.
- Printing by a non-approved printer (list updated annually)
- Use on derivative products (glasses, T-shirts, gift boxes, etc.) without prior written agreement
- Implicit claim of a partnership or sponsorship with Gilbert & Gaillard without prior written consent

7.6. Transfer of Gilbert & Gaillard International Challenge medals

The right to use GGIC awards is strictly personal and non-transferable.

7.7. Fin du droit d'usage

The right of use shall automatically terminate:

- Upon exhaustion of the prize batch (house products);
- 12 months after the date of award (branded or non-vintage products);
- On the expiry date of the medal.

After this date, any use constitutes counterfeiting. By participating in the 2026 Gilbert & Gaillard International Challenge, participants acknowledge that they have read, understood and accepted this Article 6 in its entirety.

Article 8 : Controls

The organising company remains competent to settle any disputes. It therefore reserves the right to carry out analytical checks on a number of award-winning samples by an approved oenological analysis laboratory and to take any action it deems necessary. Similarly, the Organising Company may randomly take samples of award-winning "products" bearing medals at the point of sale and carry out tasting tests to verify that the organoleptic profile is consistent with that of the award-winning sample. The same checks may be carried out in the producer's and/or distributor's warehouses.

The organising company reserves the exclusive right to monitor the commercial use of awards on behalf of the Gilbert & Gaillard International Challenge and to take legal action against producers, marketers or printers who may be found guilty of fraud or counterfeiting. Fraud is defined as awarding medals to "products" that have not won an award; counterfeiting is defined as printing or having Gilbert & Gaillard medals printed without the express consent of the organising company within the framework of a strictly regulated process.

Article 9 : Force majeure and modifications

If an event beyond the control of the organising company prevents the Challenge from running smoothly, the latter cannot be held liable under any circumstances.

The organising company reserves the right to cancel the Challenge, change the dates initially planned, shorten it, extend it, or change the conditions or the way it is run in the event of force majeure (epidemic, fire, natural disaster, strike, terrorist act, war, etc.), an event beyond its control, or justified necessity. The participant may not hold the Organising Company liable in such cases.

Article 10 : Article 10: Confidentiality, personal data and disputes

The Organising Company undertakes to protect personal data (registrations, analyses) in accordance with the GDPR (EU) and Hong Kong law.

The data is stored securely. Participants may exercise their rights (access, rectification) via contact@wintetasting.com.hk. Results are confidential until publication. Any disputes (identification errors, non-compliance) must be submitted in writing within 10 days of the announcement, with supporting evidence

Article 11 : Participation in the Gilbert & Gaillard International Challenge

Participation implies acceptance of these rules.

January 2026 - Wine Tasting and Trading Ltd – 1 on Hing Terrace Central, HK. Legal representative: YIP Karen

For all correspondence: contact@wintetasting.com.hk